

Privacy Policy

Effective date: June, 20 2025

This Privacy Policy describes how Kate Golomshtok, sole proprietor (TIN 744611041161, OGRNIP 318745600155171), hereinafter referred to as the "Data Controller" or "we", collects, uses, and protects personal data when you use the website katewillteach.com (the "Website").

We are committed to ensuring that your privacy is protected in accordance with the General Data Protection Regulation (EU) 2016/679 ("GDPR") and applicable data protection laws.

1. Data Controller

Kate Golomshtok, Sole Proprietor

Address: pr-kt Karla Marksa 130-27, Magnitogorsk, Russia

Email: edg@dl-nova.com

Phone: +7 (911) 088 02 05

2. Personal Data We Collect

We may collect and process the following categories of personal data:

- Identity data: first name, last name;
- Contact data: email address, phone number;
- Account data: login credentials, purchase history, access to purchased materials;
- Transaction data: payment information processed by third-party payment providers;
- Technical data: IP address, browser type and version, operating system, time zone, cookie identifiers;
- Usage data: pages visited, time spent on pages, navigation paths;
- Communication data: messages sent through contact forms, project inquiries.

3. How We Collect Your Data

We collect personal data through the following means:

- directly from you when you register an account, place an order, fill in a contact form, or submit a project inquiry;
- automatically through cookies and similar technologies when you browse the Website;
- from third-party payment processors when you complete a purchase.

4. Legal Bases for Processing

We process your personal data on the following legal bases under Article 6(1) GDPR:

- **Consent (Art. 6(1)(a)):** for sending marketing communications and newsletters. You may withdraw consent at any time.
- **Contract (Art. 6(1)(b)):** for processing orders, providing access to purchased workshops, managing your account, and responding to your inquiries.
- **Legal obligation (Art. 6(1)(c)):** for complying with tax, accounting, and other legal requirements.

- **Legitimate interests (Art. 6(1)(f)):** for improving the Website, analysing usage patterns, and ensuring security. Our legitimate interests do not override your rights and freedoms.

5. How We Use Your Data

We use your personal data for the following purposes:

- to register and manage your user account;
- to process and fulfil orders for workshops and learning materials;
- to provide access to purchased content through your personal account;
- to process and respond to inquiries about custom e-learning development;
- to send transactional emails (order confirmations, receipts, access details);
- to send marketing communications about new workshops and offers (with your consent);
- to improve the Website and our services;
- to comply with legal and regulatory obligations.

6. Data Sharing and Third Parties

We may share your personal data with the following categories of recipients:

- **Payment processors:** to process your payments securely. They act as independent data controllers.
- **Hosting and IT service providers:** to maintain and operate the Website.
- **Analytics providers:** to analyse Website usage (e.g. Google Analytics with anonymisation enabled).

We do not sell your personal data to any third parties.

7. International Data Transfers

Your personal data may be transferred to and processed in countries outside the European Economic Area (EEA), including Russia. Where such transfers occur, we ensure appropriate safeguards are in place, including standard contractual clauses approved by the European Commission or your explicit consent.

8. Data Retention

We retain your personal data only for as long as necessary to fulfil the purposes for which it was collected:

- Account data: for the duration of your account and until deletion is requested;
- Transaction data: for the period required by applicable tax and accounting laws;
- Marketing data: until you withdraw your consent;
- Technical and analytics data: up to 26 months.

9. Your Rights Under GDPR

Under the GDPR, you have the following rights:

- **Right of access (Art. 15):** to obtain confirmation of whether your data is being processed and to access it.
- **Right to rectification (Art. 16):** to have inaccurate personal data corrected.
- **Right to erasure (Art. 17):** to request deletion of your personal data (“right to be forgotten”).

- **Right to restriction (Art. 18):** to request restriction of processing in certain circumstances.
- **Right to data portability (Art. 20):** to receive your data in a structured, commonly used, machine-readable format.
- **Right to object (Art. 21):** to object to processing based on legitimate interests or for direct marketing.
- **Right to withdraw consent (Art. 7(3)):** where processing is based on consent, you may withdraw it at any time without affecting the lawfulness of prior processing.
- **Right to lodge a complaint:** you have the right to lodge a complaint with a supervisory authority in your country of residence.

To exercise any of these rights, please contact us at edg@dl-nova.com. We will respond within 30 days.

10. Cookies

The Website uses cookies for the following purposes:

- **Essential cookies:** required for the Website to function (authentication, shopping cart).
- **Analytics cookies:** to understand how visitors use the Website.
- **Preference cookies:** to remember your language and display preferences.

You can manage cookie preferences through your browser settings. Disabling certain cookies may affect the functionality of the Website and your ability to access your account.

11. Children's Privacy

The Website is not directed at individuals under the age of 16. We do not knowingly collect personal data from children. If we become aware that a child under 16 has provided us with personal data, we will take steps to delete such data.

12. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be posted on the Website with the new effective date. We encourage you to review this page periodically.

13. Contact Us

Kate Golomshtok, Sole Proprietor

Email: edg@dl-nova.com

Phone: +7 (911) 088 02 05

Website: katewillteach.com